

Holiday Inn Express & Suites Savannah Midtown Opens to Acclaim in Underserved Market

SAVANNAH, GEORGIA — January 11, 2010 — American Hotel Development Partners announced today that they have opened their newest property, the Holiday Inn Express Inn & Suites Savannah, Georgia. Located in mid-town Savannah, just a few miles from the historic district, the striking 88-room brick facade hotel serves an active market, which lacks contemporary hotels. Harris Hotel Group professionally manages the hotel’s operations, sales and marketing.



“The Savannah Holiday Inn Express and Suites is a significant source of pride to our entire team,” remarked Clyde Harris, President of Harris Hotel Group and co-founder of American Hotel Development Partners. “Opening this property, particularly in the current challenging economic environment, is a testament to the power of persistence in the face of adversity.”

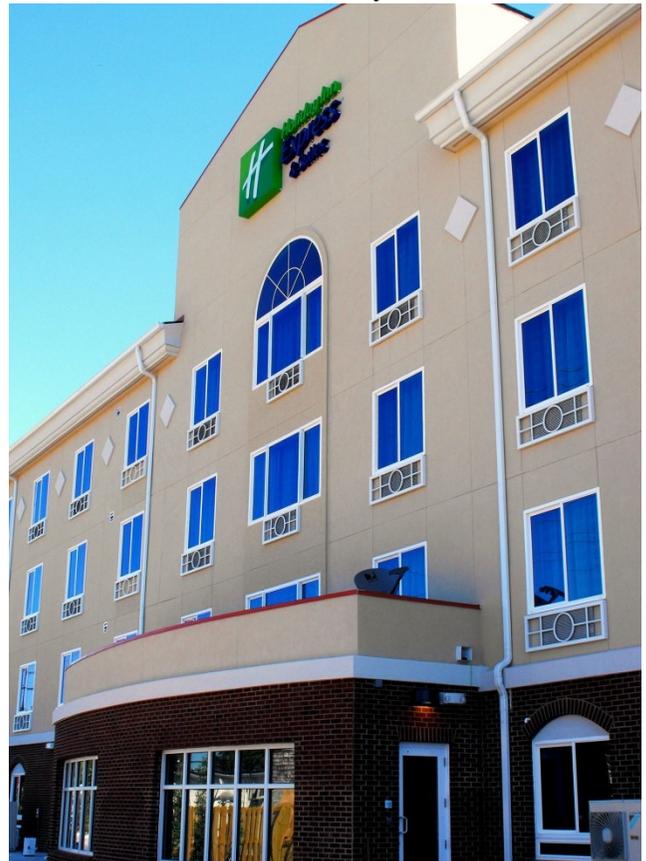
The Holiday Inn Express Inn & Suites in Savannah is one of the very first new-build, properties created with the contemporary brand image and stellar service mandated by the recent worldwide relaunch of the brand by InterContinental Hotels Group (IHG). The goal of the relaunch of the well-known Holiday Inn Express brand is focused on increasing quality and driving consistency throughout all hotels, according to Mr. Harris who served as Director of Development for IHG

prior to joining AHDP.

Savannah is a cosmopolitan community with a European flair. Residents and visitors enjoy its rich historical tradition. Savannah was recently named one of the “Top 10 Cities in the US and Canada” by Travel & Leisure Magazine, “15 Coolest Cities in North America” by MSN.com and “Best Southern City” by Southern Living Magazine, January 2009.

Holiday Inn Express & Suites Savannah/Midtown is well positioned to serve this special market’s demands. Located in Savannah Midtown, just 8 miles from the famous Savannah Downtown district, the new hotel is close to many Savannah destinations, which include Atlantic Armstrong State University, St. Joseph's Candler Hospital and Hunter Army Field.

When American Hotel Development Partners identified the need of the Savannah market for additional hotel rooms, the entire group worked rapidly to enter the Savannah market with this high-quality property. The new hotel replaces a dated two-story exterior corridor Holiday Inn property in Savannah that recently left the IHG system.



“With phenomenal service and highly affordable rates, we anticipate particularly strong consumer demand for the Savannah property from Priority Club members,” remarked Mr. Harris. With more than 33 million members, IHG’s Priority Club Rewards is the first, largest and fastest-growing guest loyalty program in the hotel industry.

“Holiday Inn Express hotels are designed for travelers’ comfort and efficient business environments,” continued Mr. Harris. “We are thrilled to bring this industry-leading, state-of-the-art hotel brand to the high-demand Savannah market. This hotel is ideally suited to Savannah area visitors who seek the best-in-class service delivered by Holiday Inn Express.”

For more information on the Holiday Inn Express & Suites Savannah or Harris Hotel Group, please contact Gail MacKenzie at 813.476.1182 or gmackenzie@harrishg.com. For more

information about American Hotel Development Partners, please contact Alex Giannini at 941.918.4300 or agiannini@ahdpfl.com.